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Wellspring Family Services Announces “Kids Helping Kids” Coin Drive

Participating kids will be entered for chance to win an original song by Caspar Babypants!

(April 27, 2010) — Today, at the Powerful Change benefit luncheon, Wellspring Family Services announced the “Kids Helping Kids” youth philanthropy and civic engagement initiative. “Kids Helping Kids” is premised on the idea that every cent counts in the fight to end homelessness for kids and families in King County. At the luncheon, Caspar Babypants (aka Chris Ballew of The Presidents of U.S.A.) and 6-year-old Rena Mateja debuted the song “Happy Heart” that the singer-songwriter wrote after being inspired by Rena Mateja’s praiseworthy efforts to collect pennies in support of Wellspring. To date, Rena Mateja has collected more than \$500 in donations.

A grassroots fundraising campaign powered by children, “Kids Helping Kids” will provide kids 3 to 17 years old with an opportunity to engage in thoughtful philanthropy by asking their families, schools and communities to donate coins in support of Wellspring’s groundbreaking work fighting homelessness. In 2009, more than 3,514 homeless children were helped by Wellspring.

Children who participate in “Kids Helping Kids” will be entered into a contest for a chance to win their own original song by Caspar Babypants. To participate, kids must register at www.KidsHelpingKidsSeattle.com. Each donation, regardless of amount, submitted by September 1, 2010 to Wellspring’s “Kids Helping Kids” contest will be entered into the drawing for a chance to win the song. The winner will be announced on September 23, 2010.

Why should children get involved in “Kids Helping Kids”?

Children are the fastest growing segment of the homeless population in the U.S. today. In fact, more than 2,000 children are homeless tonight in King County. The “Kids Helping Kids” contest is an easy and impactful opportunity for kids in our community to learn how they can directly help homeless kids find a warm, safe place to call home.

About Wellspring Family Services:

Since 1892, Wellspring Family Services, a local, King County non-profit organization, continues to provide a breadth of services that address the sources of instability for families. We help homeless families find and hold onto a place to live, teach abusive partners non-violent behaviors, provide counseling for at-risk families and individuals, and empower parents to nurture their children. Together, with your support, we are working to build a community where every family can thrive.

For more information on Wellspring Family Services, please visit our website: www.wellspringfs.org.

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